



# Cornerstone QUARTERLY



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Cornerstone  
CLOTHIERS

WINTER 2008

## Cornerstone Clothiers Winter 2008



Welcome to the premiere edition of our quarterly newsletter! Each season we will be publishing your guide to all things Cornerstone! In it you will find featured brands, upcoming events, staff profiles and picks and more!

For this issue, we want to make your Christmas shopping a little easier by giving you lots of tips and ideas. And then for some post-Christmas de-stressing, you know, the kind where you have your feet up, your book out and the Caribbean breeze blowing through your hair, we have the scoop on your best resort looks.

Watch for our big Boxing Day event, a day of burning off the turkey with a rigorous shopping workout. The deals are huge, so you better get in early to get the best selection. Hours that day are 8AM to 4PM.

Please enjoy this copy of our newsletter and if you have any suggestions of what you would like to see in future issues, just let one of us know.

Have a Happy and Safe Holiday season,

The Cornerstone Clothiers Staff

## Christmas Gift Giving!

### Gift Certificates

Just not sure what to get that special someone, but you know that they would love something from our store? Cornerstone Clothiers Gift Certificates are the perfect answer. Available in any amount you choose.

### Wish List

Make sure you get what you want and take some of the pressure off gift buying for your hubby, children or parents by starting your in-store Wish List. Come in and try on your favorites and we'll record the item including all the pertinent details. Then when someone comes to shop for you, all they need to do is give us your name and we will find the items from your list. They can pick out what they want, knowing you love it and it fits! How great is that?

### Top 10 Gifts for Him and Her

Last year our staff picked what they thought were the best Cornerstone gifts to give at Christmas. Because it was such a success, we will be doing it once again. When you stop into shop, ask a staff member to show you the top ten.

## Fruits and Passion

One of our best selling Christmas items are gift sets from Fruits and Passion. Designed and manufactured right here in Canada, beautifully packaged gift sets are in store now, in their signature holidays scents -- Orange Cinnamon, Gui Mistletoe and NEW this year, Snowberries; or "Cucina" for the home - great gifts for office or staff, holiday party thank-you gifts, aunts, friends, daughters, moms, grandmas, teachers, bus-drivers. . .



## Holiday Party Trends

### 1. The Little Black Dress

Timeless, the little black dress can get you through holiday season looking great and feeling confident. We have a range of styles in stock, waiting for you to take them out and show them a good time.



### 2. The Bootie

Want a different look to change up your party outfit? Try the "Bootie" for a fashion forward look with your dress.

### 3. Purple Accessories

Need to spice up your outfit? Purple reigns this season. Shoes, bags, scarves and jewellery all come in gorgeous shades of purple, which mix great with greys, black, and even greens for the brave!

### 4. The High-Waisted Skirt

Sexy in a sophisticated way, look out ladies – the hourglass figure is back! Worn with a tucked-in blouse and booties or a purple pump, this look is sure to turn heads at the office party or otherwise. Our cover this issue features this look.

### 5. The Sweater Dress/Tunic

Can be worn either way, depending on your particular comfort level – very versatile! The shorter tunic/dress

can be worn easily over straight-legged jeans (not necessarily skin-nies), with leggings and flats, or with tights & low-heeled boots.

As a dress, wear sheer tights or hose and a chunky pump or a dressy boot.



### 6. Guy's Mix and Match

No need to worry about "matching" this season, guys. The best way to keep the look together

is picking a colour and finding plaids, solids, tweeds and textures to mix into this modern look.

## Cruisewear 2009

This winter, Cornerstone Clothiers is pleased to offer you selected cruisewear from some of your favorite brands.

From walking shorts and sandals, to fun and flirty evening dresses for women and light dinner jackets for men, resort wear is unique in its design and function. Resort wear is generally made from cotton, silk, denim, microfiber, straw and poplin that is easy to pack, lightweight and breathable. It is easy to clean and looks great without ironing or fuss.

With deliveries starting as early as December 15th, this fashion season has gained enormous popularity for many who travel overseas or to holiday destinations at this time of year for weddings, honeymoons, romantic getaways, friend/family get-togethers or just to escape the mid-winter blues! The season demands the comfort and ease-of-care of summer clothes, but also a fashion sense and personality.

Some of the brands that will be offering a resort line are **Juicy Couture**, **Micheal Kors**, **Joseph Ribkoff** and **Tommy Hilfiger**, with early spring deliveries from **DDP**, **Scotch & Soda** for men and premium denim from **Joe's Jeans** and **7 for all mankind**.

**Juicy Couture**, who built their brand on high end track suits now offers cute dresses and separates in colors like Mint Chip, Monaco (orange), Getaway (seawater blue) and Coastal Drive (a bright, fresh green) that just make you yearn for tropical climates!

**Micheal Kors**, again in oranges, browns and white tops & dresses, and the lightest-weight silk top in 2 colours -- marine blue and basic black -- great for cruise or late-night dinners!

**Joseph Ribkoff** – a must-have dress (or a couple) from Joseph are so-o-o easy to pack and not a wrinkle from suitcase to wearing! Signature black-and-white, pink, tropical greens and popular colour-block patterns in halter dresses and tops, sexy strapless, flowy skirts or mix-and-match two-pieces make holiday dressing so much fun!

**Tommy Hilfiger** – a classic red, white and black collection in January, a couple of casual dress styles, and matching yoga pant and jacket sets (the best to travel in) complete this earlier than usual delivery – just in time for your trip!

## Our Services

### Customer Rewards Points

By joining our customer "Rewards" program, you can earn gift certificates, be invited to special shopping events and will receive a call and gift on your birthday.

### Alterations

We will cover 1/2 the cost of alterations on all regularly priced items. Men's un-hemmed dress pants are no charge.

### Layaway Plan

Want a special piece, but can't cover all the cost right now? No problem! With a 25% deposit, you can have up to six weeks to pay your investment off!

### 2 Day Holds

We will gladly hold your items for up to two days, so that you have more time to make up your mind or check your wardrobe at home.

### Special Orders

See something you like, but it's not in your size or colour? Ask one of our staff members if a special order could be arranged. A deposit of 20% percent gets the transaction started, and if the item is not available, is fully refundable or can be used as a store credit.

## Cornerstone Clothiers Online

Visit <http://www.CornerstoneClothiers.com> to see what's new in the store and for information on special events and special offers.



### Join our Facebook Group!

Go to <http://CornerstoneClothiers.com/inthemedia.htm> page and click on the Facebook link.

### Internet Special!

Go to <http://CornerstoneClothiers.com/newscoupon.htm> for a special offer for Newsletter readers only.

### Cornerstone Clothiers

4901 - 50th Ave.  
Lloydminster, SK S9V 0P7

### Our Hours:

Mon. - Wed. 9AM - 6PM  
Thurs. & Fri. 9AM - 9PM  
Saturday 9AM - 6PM  
Sunday 1PM - 5PM

### Holiday Hours

(Starts Dec. 1):  
Mon. - Fri. 9AM - 9PM  
Saturday 9AM - 6PM  
Sunday 1PM - 5PM  
Christmas Eve 9AM - 3PM

